



Chris Christie, Governor
Kim Guadagno, Lt. Governor
Carole Hedinger, Executive Director
Benefits Education and Institutions

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MEDIA: B-Roll available at: <https://vimeo.com/177252453> password: not18
Additional Photos available on NJLottery.com website event page

New Jersey Lottery Renews Its Commitment to the Prevention of Underage Gambling

Council on Compulsive Gambling of New Jersey Inc. Joins With the Lottery to Heighten Awareness About the Age Restriction on Lottery Play

TRENTON, N.J. (Aug. 2, 2016) – Leaders of the New Jersey Lottery and the Council on Compulsive Gambling of New Jersey met today at the Lucky 7 Deli, 1938 Princeton Ave., a Lottery retailer located in Lawrenceville, NJ, to kick off the annual “Not 18 Yet? No Bet” Awareness Campaign. This campaign reminds residents and retailers that New Jersey law prohibits the sale of lottery tickets by or to anyone under the age of eighteen. Carole Hedinger, Executive Director, New Jersey Lottery and Neva Pryor, Executive Director, Council on Compulsive Gambling of New Jersey, Inc., renewed their organizations’ commitment to responsible play and the prevention of underage gambling. The “Not 18 Yet? No Bet” campaign is held each year to coincide with the American Gaming Association’s Responsible Gaming Education Week, scheduled this year on August 1-5, 2016.



Carole Hedinger, NJ Lottery Executive Director renewed the Lottery’s commitment to responsible play and the prevention of underage gambling at a joint press conference with Neva Pryor, CCGNJ Executive Director.

“The New Jersey Lottery has a longstanding commitment to promoting responsible play and discouraging underage gambling of any kind,” said Carole Hedinger. “We work closely with the Council on Compulsive Gambling of New Jersey to raise awareness about the age restriction for gambling in New Jersey and we support the Council’s efforts to prevent underage gambling.”

As part of its effort, the New Jersey Lottery has developed a “Not 18 Yet? No Bet” brochure aimed at retailers and players that provides information about the major types of teen betting, as well as ways to recognize signs of a gambling problem early on. The brochure also tells concerned individuals where to go

for advice and help. It is available at each of the more than 7,200 Lottery retailer locations, at all Lottery-

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sponsored exhibits and events and through the NJLottery.com website. Today, the Lottery provided the Council on Compulsive Gambling with additional “Not 18 Yet? No Bet” brochures, as well as supplies of pencils for distribution to students who attend the Council’s school lecture series. The pencils are imprinted with the message “*LOTTERY IS NOT CHILD’S PLAY, You Must Be 18 Or Older To Play The NJ Lottery.*”

In addition, the “Not 18 Yet? No Bet” message and the 1-800-GAMBLER® Helpline number are continually flashed on Lottery’s digital messaging screens at all retailer locations.

“Right now, the Council on Compulsive Gambling of NJ is in the midst of a major expansion of its community and school-based outreach programs. One of our focuses this year will be on preventing the onset of gambling addiction among adolescents and young adults, so the NJ Lottery’s message and support is particularly timely,” said Neva Pryor. “The Lottery continues to be a great partner in promoting the importance of responsible gambling and in publicizing the 1-800-GAMBLER® number. If a parent thinks their child might have a gambling problem, they can call that number for advice and help.”

The Lottery has had a representative on the Council of Compulsive Gambling’s board of directors since June 1999. The Council’s problem gambling helpline number (1-800-GAMBLER®) is printed on every Lottery ticket, brochure and sign, and appears as a tag line on the Lottery’s radio and television advertisements. Finally, the Lottery’s website directs visitors to the Council’s site (www.800gambler.org), which provides the public with free information and help for compulsive gambling problems.

The New Jersey Lottery embraces the World Lottery Association (WLA) Responsible Gaming Principles and Responsible Gaming Framework aimed at protecting lottery players around the world. The New Jersey Lottery has achieved the WLA Level 1, Level 2, and Level 3 Certifications, recognizing that responsible gaming initiatives are ingrained in the Lottery’s day-to-day operations.

About the Council on Compulsive Gambling of New Jersey, Inc.

Since 1983, the Council on Compulsive Gambling of New Jersey, Inc. has helped problem and compulsive gamblers and their families. The group was a pioneer in the compulsive gambling field and remains one of the leaders in providing professional and compassionate services to a wide range of audiences. The Council’s mission is to provide prevention, education and referral services to anyone affected by this illness. They operate the most widely recognized gambling help number in the nation, the 1-800-GAMBLER® Helpline. The help number is now available in 20 states and offers 24-hour, immediate, confidential assistance to anyone affected by gambling problems.

About the New Jersey Lottery

Since its inception in 1970, the New Jersey State Lottery (NJLottery.com) has contributed nearly \$24 billion to the State in support of education and institutions. Among its beneficiaries are: veterans homes, community and other colleges and universities, school nutrition programs, homes for individuals with developmental disabilities, psychiatric hospitals, higher education scholarship programs and the Marie Katzenbach School for the Deaf.

About the World Lottery Association

The World Lottery Association (WLA) is the professional association of the worldwide government-controlled lottery and sports-betting sector. It supports global standards for lottery management, security and social responsibility, and provides educational and other services to gaming operators and suppliers. The WLA seeks to improve the public’s understanding of responsible gaming issues and the role of lotteries in securing funds for good causes. It works with the regional lottery associations to represent the collective interests of its members and foster constructive relationships with worldwide sports federations and other international organizations. The WLA represents more than 140 government-controlled lottery and sports-betting operators from over 75 countries with combined sales in excess of 120 billion USD. More than sixty gaming suppliers are associate members of the Association.