



Chris Christie, *Governor*
Kim Guadagno, *Lt. Governor*
Ford M. Scudder, *State Treasurer*
Carole Hedinger, *Executive Director*
Benefits Education and Institutions

FOR IMMEDIATE RELEASE

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New Jersey Lottery Invites Players to Cruise Like a Powerball Winner with a Second-Chance Promotion

Trenton (Feb. 3, 2017) – For the first-time ever, New Jersey Lottery players will have an opportunity to win an exclusive Powerball® Power Cruise™ vacation to the Caribbean. This unique Lottery promotion provides players with a chance to sail on a privately chartered, 5-night Western Caribbean cruise for two on the Royal Caribbean®, *Brilliance of the Seas*®. The promotion begins on February 5 and runs through March 27.

To participate in the Powerball Power Cruise promotion, players need to create an online account at NJPowerCruise.com or download the Powerball Power Cruise mobile app. For every dollar spent on the purchase of Powerball tickets during the entry period, and entered into the program, players will receive a Cruise Symbol. Once six Cruise Symbols are collected, the participant receives an entry into the cruise drawings.

There will be six drawings held, between February 22 through March 29, when 77 lucky New Jersey Lottery players will be randomly selected to cruise, along with a guest of their choosing. The Powerball Power Cruise package includes a 5-night Western Caribbean cruise with ports of call in Key West, Florida and Cozumel, Mexico; a double occupancy room, meals and non-alcoholic drinks, \$250 in ship credit for onboard purchases, a chance at \$150,000 in onboard cash prizes, and VIP concert experiences including the Goo Goo Dolls and Flo Rida. Two of the 77 winners will win the Owner's Suite package with even greater onboard prizes. Winners will also receive transportation and accommodations for two people to Tampa, Florida, from where the cruise ship sails, as well as pre-paid onboard gratuity for the ship's staff. The Powerball Power Cruise sets sail on January 15, 2018.

Promotional information is available at all NJ Lottery retail locations and online at NJPowerCruise.com and through the mobile app, available for Android and iOS.

The New Jersey Lottery is the sponsor of the promotion.

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New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.



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ABOUT THE LOTTERY

Since its inception in 1970, the New Jersey Lottery (NJLottery.com) has contributed more than \$24.8 billion to the State in support of education and institutions. Among its beneficiaries are: veterans homes, colleges and universities, school nutrition programs, homes for the developmentally disabled, psychiatric hospitals, higher education scholarship programs and the Marie Katzenbach School for the Deaf.

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