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**FOR IMMEDIATE RELEASE**  
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## **The New Jersey Lottery is Adding Quick Draw, an Exciting New Game Style to Its Product Lineup**

**TRENTON, N.J. (April 18, 2017)** – The New Jersey Lottery announced that it will soon be adding a new style of lottery play to its product lineup with Quick Draw, a game with drawings held every five minutes. Winning numbers are displayed on a television screen installed in retail locations where tickets are sold. Quick Draw will most commonly be played in social settings such as bars, restaurants, bowling alleys, etc., where players stay for a period of time to socialize, dine and meet with friends.

“It has been a long-standing and much anticipated goal of the Lottery to offer this new and exciting game to the public,” said Carole Hedinger, New Jersey Lottery’s Executive Director. “It will attract new participants and generate greater opportunities for the people of New Jersey. Currently, 18 other lotteries offer this style of game, with North Carolina also announcing similar plans last month.”

Today, the Lottery Commission was presented with modified game rules reflecting the changes necessary to make the rules compliant with today’s business technology and practices. The Lottery Commission initially approved Quick Draw game rules in 2005, in anticipation of this offering.

The anticipated launch date in New Jersey is August 2017. The game will initially be rolled out at approximately 200 Lottery locations that meet the appropriate retail classification as noted above with additional retailers to be identified in the months ahead.

Quick Draw is projected to increase Lottery net proceeds by approximately \$20 million. That anticipated revenue is included in the Fiscal Year 2018 Budget proposal.

### **ABOUT QUICK DRAW**

Quick Draw is a game of chance that provides players with a field of 80 numbers from which to choose up to 10 numbers. The Lottery draws 20 numbers and, depending on how many numbers players match, they win a prize. Drawings are held every five minutes and the winning numbers are displayed on television screens in the retail locations. Quick Draw is typically played in locations at which large numbers of people congregate socially such as bars, restaurants and bowling alleys.

### **ABOUT THE LOTTERY**

Since its inception in 1970, the New Jersey Lottery (NJLottery.com) has contributed nearly \$25 billion to the State in support of education and institutions.

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New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • [NJLottery.com](http://NJLottery.com) Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.